

The Association for Home & Hospice Care of NC presents...

# The 52nd Annual Convention & Expo

April 7-9, 2024 | Raleigh Convention Center | Raleigh, NC



AHHC<sub>of</sub>NC

## Invitation to Exhibit & Sponsor

The Association for Home & Hospice Care of North Carolina is bringing our convention back to Raleigh at The Raleigh Convention Center in the heart of downtown!

Please join us, and several hundred providers of home health, hospice and home care, on April 7-9, 2024, for several days of outstanding networking and education.

Whether you are a foodie, an explorer, or enjoy some nightlife, Raleigh has it all! From our Sip n' Stroll social district, to our FREE museums and many restaurants there is something for everyone.

### HOTEL INFORMATION

The Sheraton Raleigh Hotel will serve as the host hotel for our event. The hotel puts you in walking distance of restaurants, breweries, and the Raleigh Convention Center, where all convention activities will be held.

The association has secured a block of rooms at the Sheraton for \$185/night. **The cut-off date to receive the discount rate is March 7, 2024.**

Book your hotel reservation by clicking the link below or call 1-800-325-3535 and use the code AH1

- Check-in time is after 4:00pm and check-out time is 11:00am.
- The hotel has a 72 hour cancellation policy

[Book your hotel reservation](#)



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**OPEN EXHIBIT HOURS!** Exhibits will be open all day Monday and Tuesday to allow for maximum networking during the conference.

**WHAT'S INCLUDED:** Your exhibit fee includes:

- A 6ft, skirted table, two chairs, signage, electricity, and internet
- A virtual booth in our Mobile App, for attendees to reference before, during, and after the convention
- Access to our Mobile App to connect with attendees
- Registration list with attendees email addresses

Exhibit fee allows for one designated exhibit representative to attend all educational sessions and food functions, including: Monday's Continental Breakfast, Awards Lunch, and Exhibit Hall Reception AND Tuesday's Breakfast and Buffet Lunch

Additional representatives from your company may exhibit and attend education and food functions for \$375 each.

## *Installation:*

Sunday, April 7: 3:00pm - 6:00pm  
Monday, April 8: 6:30am - 8:00am

## *Tear Down:*

Tuesday, April 9: Starting at 3:30pm  
(after door prizes are given)

## *Exhibit Times:*

Monday, April 8: 8:00am - 7:00pm  
Tuesday, April 9: 8:00am - 3:30pm



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**Assignment of Exhibit Tables:** Tabletop exhibit locations will start being assigned no later than February 12, 2024 and will be prioritized based on a tiered system according to sponsorship level, membership loyalty and finally the date your exhibit contract and payment is received.

AHHC staff will contact your designated representative directly to help choose the best spot available for you based on the following criteria:

- First Round: AHHC Annual Premium Sponsors (Diamond, Platinum, Gold, Silver then Bronze)
- Second Round: Exhibitors that are also sponsoring a conference event for \$10,000 or more; followed by exhibitors that are also sponsoring a conference event for \$4,000-\$9,999; followed by exhibitors that are also sponsoring a conference event for \$3,500 - \$3,999; followed by Leader Sponsors; followed by Hero Sponsors; followed by Ambassador Sponsors; followed by Supporters.
- Third Round: Exhibitors that are also Affiliate Members, and priority will be given to those who have been loyal members for the longest time, followed by those who signed up, and paid, the earliest.
- Fourth Round: Exhibitors that are not Affiliate Members, and priority will be given to those who have signed up, and paid, the earliest.

When your representative is contacted by AHHC staff via email and cell phone, you will be given a 48-hour window to reply before we move on to the next exhibitor group.

**Immunity to AHHC from Liability:** AHHC, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agent, employees, or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold AHHC harmless against all claims, damages, loss, or injury arising out of the acts or omissions of the Exhibitor, its employees, agents or guest.

**Compliance with Laws:** The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by AHHC, The Raleigh Convention Center, and all federal, state, and local government organizations or agencies.

**Display and Equipment:** Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. AHHC reserves the right to prohibit any exhibit, or portion thereof, which in its opinion is objectionable to the character of the Exhibition.

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**Booth Payment:** Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, VISA, Discover, American Express, or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (AHC).

**Security:** AHC is not responsible for damages, loss, or theft of exhibitor property.  
**Sponsorship:** AHC, at its sole discretion, solicits and/or accepts sponsorship of function and activities from vendors of goods and services associated with the in-home service community.

**Authorization and Fees Computation:** The Association for Home & Hospice Care of North Carolina is hereby requested and authorized to reserve exhibit space for our use during the Annual Convention and Exposition to be held at the Raleigh Convention Center, Raleigh, North Carolina, April 7 - 10, 2024. Full payment is due with the application and contract. We agree to abide by the terms and rules of the exhibition as set forth in the Exhibitor's Prospectus, and we understand this contract to be binding when signed by both an authorized agent of the exhibitor and countersigned by an authorized representative of AHC.

**Cancellation:** In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing by February 9, 2024; 50% Refund if cancellation received in writing by March 8, 2024 and no refunds available March 9, 2024 and thereafter.

## *Two Easy Ways to Pay:*

By Check: Made payable to the Association for Home & Hospice Care (AHC)  
3101 Industrial Drive, Suite 204, Raleigh, NC 27609

By Credit Card: AHC accepts VISA, MasterCard, American Express, and Discover.  
Fax to: 919.848.2355 or email [judy@ahhcnc.org](mailto:judy@ahhcnc.org)

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## Exhibit Fees

### Exhibit Fees Received on or Before 2/9/24

Member:  
\$1,150

Non-Member:  
\$1,650

### Exhibit Fees Received After 2/9/24

Member:  
\$1,400

Non-Member:  
\$1,875

## Sponsorships for Maximum Visibility

**AV Sponsor** (Exclusive Sponsorship includes exhibit table; prioritized exhibit space selection based on tiered system pg. 3; logo displayed on screen during breakfasts and lunches; logo on conference website and mobile app)

**Price**  
\$10,000

**X**

**Awards Luncheon Sponsor** (Exclusive Sponsorship includes exhibit table; prioritized exhibit space selection based on tiered system pg. 3; logo displayed on screen during luncheon; opportunity to welcome luncheon guests and assist with award distribution; ability to place a marketing flyer on seats at luncheon; logo on conference website and mobile app)

\$10,000

**Name Badge Lanyards** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

~~\$4,000~~

**Key Card Sponsor** (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

~~\$3,500~~

**Champion Sponsor** (Co-Sponsorship of Monday's Exhibit Hall Reception; prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

\$3,500

**Leader Sponsor** (Co-Sponsorship of Tuesday's Buffet Lunch; prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

\$2,500

**Hero Sponsor** (Co-Sponsorship of Tuesday's Buffet Breakfast; prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

\$2,000

**Ambassador Sponsor** (Co-Sponsorship of Monday's Continental Breakfast; prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

\$1,000

**Supporter** (Co-Sponsorship of conference Coffee stations; prioritized exhibit space selection based on tiered system pg. 3; logo on conference website and mobile app)

\$500

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone#: \_\_\_\_\_ Email: \_\_\_\_\_

My check (payable to AHHC) is enclosed

Charge to my credit card

Total amount of the tabletop and/or sponsorship fee is \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Code: \_\_\_\_\_

Name(as it appears on the card): \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: (required): \_\_\_\_\_