

IGNITE

YOUR NETWORKING



AHHC of NC

LEADERSHIP CONFERENCE

*Presented by the
Association for Home &
Hospice Care of North Carolina*



EXHIBITOR BROCHURE

Wilmington Convention Center

SEPT 22-24, 2024



Exhibit at AHHC's Leadership Conference and experience valuable one on one time with our members! AHHC's Leadership Conference is known for having superior education, beautiful locale, invaluable networking time in a fun and relaxed atmosphere.

WHY EXHIBIT? AHHC is dedicated to assisting you in making the most of your exhibit dollar. When you invest your marketing dollars with AHHC, you will be able to connect to attendees

who are C-Suite or in upper management such as CEO's, Clinical Supervisors, Compliance/QI Managers, HR Managers and Marketing/Development Staff. The majority of attendees have purchasing influence for one or more areas of their work. Come network – enjoy time with your current customers and future customers in a relaxed atmosphere!



EXHIBIT SPACE: Each vendor will be provided with a 8ft, draped table, 2 chairs, electricity, wireless Internet, and waste basket. Your exhibit fee includes one representative. Your fee includes all food and networking functions as well as educational sessions. Additional badges may be purchased for \$350 each. Please see page 4 for assignment of exhibit space based on a priority tiered system.

EXHIBIT HOURS:

Sunday, September 22nd:	3:00pm - 6:00pm	Set-Up
	6:00pm - 9:00pm	Welcome Party at Cloud 9 the Rooftop Bar at the Embassy Suites
Monday, September 23rd:	7:00am - 8:00am	Set-Up
	8:00am - 6:00pm	Exhibit
	5:00pm - 6:00pm	Networking Reception
	6:00pm - 8:00pm	Cornhole Tournament (Stay tuned for info on how to register your team!)
Tuesday, September 24th:	7:30am - 1:00pm	Exhibit
	1:00pm	Door Prizes
	1:15pm	Breakdown

Hotel Information: The Association has secured a block of rooms at two hotels:

The Embassy Suites Wilmington, September 21st - 23rd at a special rate of \$229/night, single or double occupancy. Self-Parking costs for guests is \$22/ night or valet parking is available \$30/night. Room reservations may be made by clicking the reservation link below or calling the hotel directly at 1-800-HILTONS and **use group code: 910**.

Please state that you are attending the Association for Home & Hospice Care (AHHC) Leadership Conference when making your reservations to receive these special rates. Reservations must be made by August 29, 2024 to take advantage of the special rates. Check in time is after 4:00p.m. Check out time is 11:00a.m.

The Aloft Wilmington at Coastline Center, September 21st - 23rd at a special rate of \$199/night, run of the house. Self-Parking costs for guests is \$15/day or valet parking is available \$21/day. Room reservations may be made by clicking the reservation link below or calling 1 910-377-7600 and tell them your are reserving for the Association of Home & Hospice Annual Leadership Meeting. Reservations must be made by September 1, 2024 to take advantage of the special rates. Check in time is after 4:00p.m. Check out time is 11:00a.m.

[**BOOK RESERVATION**](#)

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**ASSOCIATION FOR HOME & HOSPICE CARE OF NORTH CAROLINA
EXHIBIT AND SPONSORSHIP CONTRACT**

REGISTER ONLINE

Exhibit Fees

Exhibit Fees Received on or Before 8/2/24

Member: \$1,200

Non-Member: \$1,700

Exhibit Fees Received After 8/2/24

Member: \$1,400

Non-Member: \$1,900

Sponsorships for Maximum Visibility	Price	X
AV Sponsor (Exclusive Sponsorship includes exhibit table; prioritized exhibit space selection based on tiered system pg. 4; logo displayed on screen during breakfasts and lunches; logo on conference website and mobile app)	\$10,000	
Name Badge Lanyards (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; logo on lanyards, conference website, and mobile app)	\$4,000	
Key Card Sponsor (Exclusive Sponsorship includes prioritized exhibit space selection based on tiered system pg. 4; image on hotel key cards, logo on conference website and mobile app)	\$3,500	
Champion Sponsor (Co-Sponsorship of Monday's Exhibit Hall Reception; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)	\$3,000	
Leader Sponsor (Co-Sponsorship of Monday's Buffet Lunch; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)	\$2,500	
Hero Sponsor (Co-Sponsorship of Tuesday's Brunch; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)	\$2,000	
Ambassador Sponsor (Co-Sponsorship of Monday's Continental Breakfast; prioritized exhibit space selection based on tiered system pg. 4; logo on conference website, mobile app, and dedicated signage at event)	\$1,000	
Supporter	\$500	

*All sponsor logos are sized based on sponsorship levels. The higher the level the bigger your logo!

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Cell Phone#: _____ Email: _____

My check (payable to AHHC) is enclosed Charge to my credit card

Total amount of the tabletop and/or sponsorship fee is \$ _____

Credit Card Number: _____ Exp. Date: _____ Code: _____

Name(as it appears on the card): _____

Cardholder Billing Address: _____ City: _____ State: _____ Zip: _____

Signature: (required): _____

ASSOCIATION FOR HOME & HOSPICE CARE OF NORTH CAROLINA EXHIBITOR CONTRACT TERMS AND RULES OF THE EXHIBITION

AHHC, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services. Immunity to AHHC from Liability: AHHC, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold AHHC harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. Compliance with Laws: The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by AHHC, the The Wilmington Convention Center and all federal, state and local government organizations or agencies.

Assignment of Exhibit Space: Tabletop exhibit locations will start being assigned no later than August 1, 2024 and will be prioritized based on a tiered system according to sponsorship level, membership loyalty and finally the date your exhibit contract and payment is received. AHHC staff will contact your designated representative directly to help choose the best spot available for you based on the following criteria:

- First Round: AHHC Annual Premium Sponsors (Diamond, Platinum, Gold, Silver then Bronze)
- Second Round: Exhibitors that are also sponsoring a conference event for \$10,000 or more; followed by exhibitors that are also sponsoring a conference event for \$4,000-\$9,999; followed by exhibitors that are also sponsoring a conference event for \$3,500 - \$3,999; followed by Leader Sponsors; followed by Hero Sponsors; followed by Ambassador Sponsors; followed by Supporters.
- Third Round: Exhibitors that are also Affiliate Members, and priority will be given to those who have been loyal members for the longest time, followed by those who signed up, and paid, the earliest.
- Fourth Round: Exhibitors that are not Affiliate Members, and priority will be given to those who have signed up, and paid, the earliest.

When your representative is contacted by AHHC staff via email and cell phone, you will be given a 24-hour window to reply before we move on to the next exhibitor group.

Aisle Space: No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted.

Display and Equipment: Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. AHHC reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition.

Exhibit Payment: Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (AHHC).

Cancellation: In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing by August 1, 2024 ; 50% Refund if cancellation received in writing by August 22, 2024 and no refunds available after 5:00pm, August 22, 2024 and thereafter.

Security: Exhibitors must secure their belongings. AHHC is not responsible for damages, loss or theft of exhibitor property.