

EXHIBITOR BROCHURE



Association for
Home & Hospice Care
of North Carolina

2026

AHHC
LEADERSHIP
CONFERENCE

FROM
VISION
to
IMPACT



HOTEL BALLAST
WILMINGTON, NC



SEPT 27-29, 2026



Showcase Your Brand at AHHC’s Leadership Conference

Connect with decision-makers. Build relationships. Drive results. Exhibit at AHHC’s highly anticipated Leadership Conference and enjoy meaningful, one-on-one engagement with our members in an atmosphere that’s both productive and relaxed.

Renowned for its high-quality education, scenic location, and built-in networking opportunities, the Leadership Conference brings together top executives and professionals from across the home care, home health, and hospice continuum. Join us to strengthen relationships, showcase your solutions, and elevate your brand with those who matter most.



Exhibit Space

Each vendor will be provided: (1) 6ft skirted table; (2) chairs; electricity and WIFI. Your exhibit fees include all food and networking functions (Sunday Welcome Party, 2 Breakfasts, 2 Lunches, and a Cocktail Reception), as well as educational sessions for one company representative. Additional badges may be purchased for \$425 each. You will be sent two preregistration lists, including email addresses prior to the conference. Exhibit space will be assigned based on priority as outlined on page 5.



Why Exhibit?

AHHC is committed to helping you maximize your exhibit investment. As one of only 45 exclusive exhibitors you’ll gain access to:

- » C-suite and senior leadership including CEOs, Clinical Supervisors, Compliance and QI, Managers, HR leaders, and Marketing/Development professionals
- » Key decision-makers and influencers with purchasing power across multiple operational areas
- » Strategic networking opportunities in a fun, laid-back setting designed to foster real connections
- » Quality face time with current clients and potential new partners

EXHIBIT HOURS:

Sunday, Sept 27th:	3:00pm - 6:00pm	Set-Up
	6:00pm - 9:00pm	Welcome Party
Monday, Sept 28th:	7:00am - 8:00am	Set-Up
	8:00am - 6:00pm	Exhibit
	5:00pm - 6:00pm	Networking Reception
Tuesday, Sept 29th:	7:30am - 1:00pm	Exhibit
	1:00pm	Door Prizes
	1:15pm	Breakdown



Plan Your Stay – AHHC Leadership Conference

The Hotel Ballast is located in downtown Wilmington, a vibrant historic district along the scenic Cape Fear River, blending charming brick-lined streets, beautifully preserved architecture, and a lively waterfront atmosphere. Visitors can explore unique shops, local restaurants, art galleries, and cultural attractions, all within walking distance. With its rich history, Southern hospitality, and picturesque riverfront setting, downtown Wilmington offers an inviting backdrop for our 2026 Leadership Conference!

HOTEL INFORMATION

A special block of rooms has been reserved at the **Hotel Ballast** available **Sept 26–29**, at the exclusive rate of **\$189/historic view** or **\$209/water view**. Parking is available for \$22/Day or valet parking is available for \$27/Day.

To reserve your room by clicking the link below.

Reservations must be made by August 28, 2026 to take advantage of the special block rate. Check-in time is 4:00pm and check-out time is 11:00am.

[BOOK YOUR ROOM](#)

ASSOCIATION FOR HOME & HOSPICE CARE OF NC

EXHIBIT AND SPONSORSHIP CONTRACT

<i>Exhibit Fees</i>	<i>Sponsorship for Maximum Visibility</i>	<i>Price</i>	<i>X</i>
Exhibit Fees Received on or Before 8/7/26 ☐ Member Rate: \$1,350 ☐ Non-Member Rate: \$1,850	Welcome Party Sponsor (Exclusive Sponsorship includes: exhibit table; prioritized exhibit space selection based on tiered system pg. 5; opportunity to welcome guests to the event; logo on conference website and mobile app)	\$10,000	
	Tote Bag Sponsor (Exclusive Sponsorship includes: prioritized exhibit space selection based on tiered system pg. 5; image on tote bags, logo on conference website and mobile app)	\$5,000	
Exhibit Fees Received After 8/7/26 ☐ Member Rate: \$1,550 ☐ Non-Member Rate: \$2,050	Name Badge Lanyards Sponsor (Exclusive Sponsorship includes: prioritized exhibit space selection based on tiered system pg. 5; logo on lanyards, conference website, and mobile app)	\$4,500	
	Key Card Sponsor (Exclusive Sponsorship includes: prioritized exhibit space selection based on tiered system pg. 5; image on hotel key cards, logo on conference website and mobile app)	\$4,000	
Mix-N-Mingle Fees We understand that there isn't always time or staff for exhibit booths; how about a Mix-N-Mingle instead? This fee is \$100 less than the exhibit fee, but will allow one company representative to attend ALL conference activities with no booth. Calculate what your exhibit fee would be, and simply deduct \$100.	Champion Sponsor (Co-Sponsorship of Monday's Networking Reception; prioritized exhibit space selection based on tiered system pg. 5; logo on conference website, mobile app, and dedicated signage at event)	\$3,500	
	Leader Sponsor (Co-Sponsorship of Monday's Buffet Lunch; prioritized exhibit space selection based on tiered system pg. 5; logo on conference website, mobile app and dedicated signage at event)	\$3,000	
	Hero Sponsor (Co-Sponsorship of Tuesday's Breakfast; prioritized exhibit space selection based on tiered system pg. 5; logo on conference website, mobile app, and dedicated signage at event)	\$2,000	
	Ambassador Sponsor (Co-Sponsorship of Tuesday's Lunch; prioritized exhibit space selection based on tiered system pg. 5; logo on conference website, mobile app and dedicated signage at event)	\$1,500	
	Flyer Sponsor (Your 8.5 x 11 flyer inserted into attendee registration packets)	\$1,000	
	Supporter Sponsor (Co-Sponsor of Coffee Stations; prioritized exhibit space selection based on tiered system pg. 5; logo on conference website, mobile app)	\$500	

If you have any questions, please email Judy Penn at judy@ahhcnc.org or call her cell at 919.417.0623



Scan or click the
QR Code to register.

ASSOCIATION FOR HOME & HOSPICE CARE OF NC

EXHIBITOR CONTRACT TERMS AND RULES OF THE EXHIBITION

AHHC, at its sole discretion, solicits and/or accepts sponsorship of functions and activities from vendors of goods and services. Immunity to AHHC from Liability: AHHC, its staff and agents, shall not be liable for any losses or damage to the property or person of the Exhibitor, its agents, employees or guests as a result of theft, fire, or from any cause whatsoever. The Exhibitors agree to indemnify and hold AHHC harmless against all claims, damages, loss, or injuries arising out of the acts or omissions of the Exhibitor, its employees, agents and guests. Compliance with Laws: The Exhibitor agrees to comply with, and abide by, all laws, rules, regulations and ordinances established by AHHC, the The Hotel Ballast and all federal, state and local government organizations or agencies.

Assignment of Exhibit Space: Tabletop exhibit locations will start being assigned no later than August 10, 2026 and will be prioritized based on a tiered system according to sponsorship level, membership loyalty and finally the date your exhibit contract and payment is received. AHHC staff will contact your designated representative directly to help choose the best spot available for you based on the following criteria:

- **First Round:** AHHC Annual Premium Sponsors (Diamond, Platinum, Gold, Silver then Bronze)
- **Second Round:** Exhibitors that are also sponsoring a conference event for \$10,000 or more; followed by exhibitors that are also sponsoring a conference event for \$4,000-\$9,999; followed by exhibitors that are also sponsoring a conference event for \$3,500 - \$3,999; followed by Leader Sponsors; followed by Hero Sponsors; followed by Ambassador Sponsors; followed by Supporters.
- **Third Round:** Exhibitors that are also Affiliate Members, and priority will be given to those who have been loyal members for the longest time, followed by those who signed up, and paid, the earliest.
- **Fourth Round:** Exhibitors that are not Affiliate Members, and priority will be given to those who have signed up, and paid, the earliest.

When your representative is contacted by AHHC staff via email and cell phone, you will be given a 24-hour window to reply before we move on to the next exhibitor group.

Aisle Space: No aisle space or any other space may be used for display purposes and Exhibitors must confine their activities and all displays to the space for which they have contracted.

Display and Equipment: Exhibits must not be of such size or arrangement as to obstruct the view of, or in any manner interfere with, others. AHHC reserves the right to prohibit any exhibit, or portion thereof, which in its opinion, is objectionable to the character of the Exhibition.

Exhibit Payment: Remittance of the total rental must accompany application for space. Payment is accepted via MasterCard, Visa, Discover, American Express or check. Checks should be made payable to the Association for Home & Hospice Care of North Carolina (AHHC) - 1511 Sunday Drive, Suite 318, Raleigh, NC 27607.

Cancellation: In the event of cancellation, the following refund policy will apply: 75% Refund if cancellation received in writing by August 14, 2026 ; 50% Refund if cancellation received in writing by August 28, 2026 and no refunds available after 5:00pm, August 28, 2026 and thereafter.

Security: Exhibitors must secure their belongings. AHHC is not responsible for damages, loss or theft of exhibitor property.